

# ADVOCACY FOR GENDER EQUALITY



**Zonta International envisions a world** in which women's rights are recognized as human rights and every woman is able to achieve her full potential.

**In such a world**, women have access to all resources and are represented in decision making positions on an equal basis with men.

**In such a world**, no woman lives in fear of violence.

Realizing this vision takes persistent and coordinated advocacy actions at the international, state/provincial and local levels. Driven by our more than **29,000 members** in **63 countries**, Zonta International's advocacy efforts are **far-reaching and effective**. Zontians believe in making the world a better place by empowering women and find joy in working together toward gender equity in a supportive community of like-minded professionals that extends to other countries and cultures.

## Zonta advocates to:

### End violence against women and girls

Every year from 25 November through 10 December, Zonta clubs around the world participate in Zonta Says NO to Violence Against Women, our international campaign to raise awareness of and increase actions to end violence against women and girls. Through their advocacy actions as part of the campaign, Zonta clubs achieve local and national government and community commitment to take action to end violence against women and girls. **Learn more at [www.zontasaysno.com](http://www.zontasaysno.com).**

### Empower women in the workplace

In addition to providing more than US\$500,000 every year for educational scholarships to promote women in traditionally male-dominated fields, Zonta International supports the Women's Empowerment Principles and advocates for the adoption of these principles in the practices of our employers, and in the practices of other employers in our communities and countries. **Learn more at [www.zonta.org/womensempowermentprinciples](http://www.zonta.org/womensempowermentprinciples).**

### Demand equal pay for equal work

On average, women globally make just 80 cents for every dollar earned by men. According to the Global Wage Report 2018/19 by the International Labour Organization (ILO), the global gender pay gap is approximately 20 percent. As an organization that works to improve the economic and professional status of women, Zonta International advocates for pay equity as a necessity to achieve gender equality and sustainable development globally. **Find resources and materials at [bit.ly/2VLrM5B](http://bit.ly/2VLrM5B).**



For more examples of Zonta advocacy, visit our website at [www.zonta.org](http://www.zonta.org).